

# *Knight Templar Eye Foundation*

## **ARVO Foundation for Eye Research – Newsletter Outreach Campaign Optical Coherence Tomography (OCT)**

Today, a little known but widely used technology is helping clinicians image the back of their patients' eyes to diagnose glaucoma, macular degeneration and diabetic retinopathy. Tomorrow, the same technology could contribute to diagnosing neurological diseases like Alzheimer's and Parkinson's. To highlight the value of this revolutionary clinical tool a outreach campaign has been developed by the Association for Research in Vision and Ophthalmology (ARVO), with whom the Knights Templar Eye Foundation has a relationship through funding a portion of its travel grant program.

The project's flagship product is a series of free-to-use, short videos on the discovery and adoption of OCT in the clinic over the past 25 years. The videos feature patients using OCT to improve their visual outcomes, clinicians describing how OCT makes their decision-making easier and researchers pushing the technology to new frontiers. The videos are suitable for patient, public and policymaker education.

Other resources apart of the campaign include an advocacy toolkit and a special issue on the latest OCT research in the journal *Investigative Ophthalmology and Visual Science (IOVS)*.

All OCT resources can be found at [www.arvo.org/OCT](http://www.arvo.org/OCT).

For more information, email [outreach@arvo.org](mailto:outreach@arvo.org).